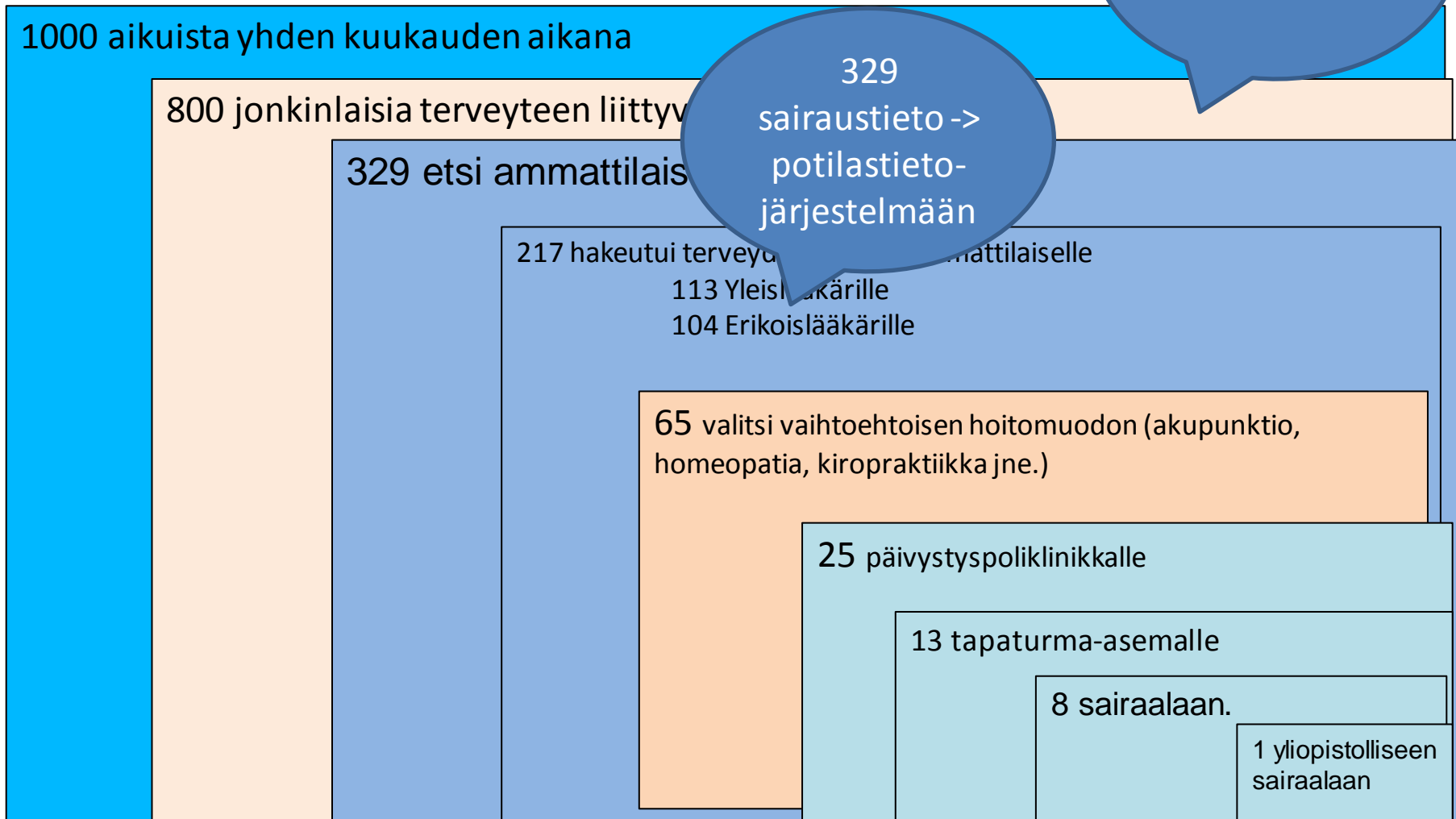


A low-angle photograph of a person's legs from the knees down, sitting on a metal chair with an orange seat. The person is wearing light-colored denim jeans and light-colored, lace-up boots. The background shows a row of similar chairs in a waiting room setting with a light-colored wall and a wooden floor.

Virtuaaliklinikka – kohti ennaltaehkäisevää hoitoa

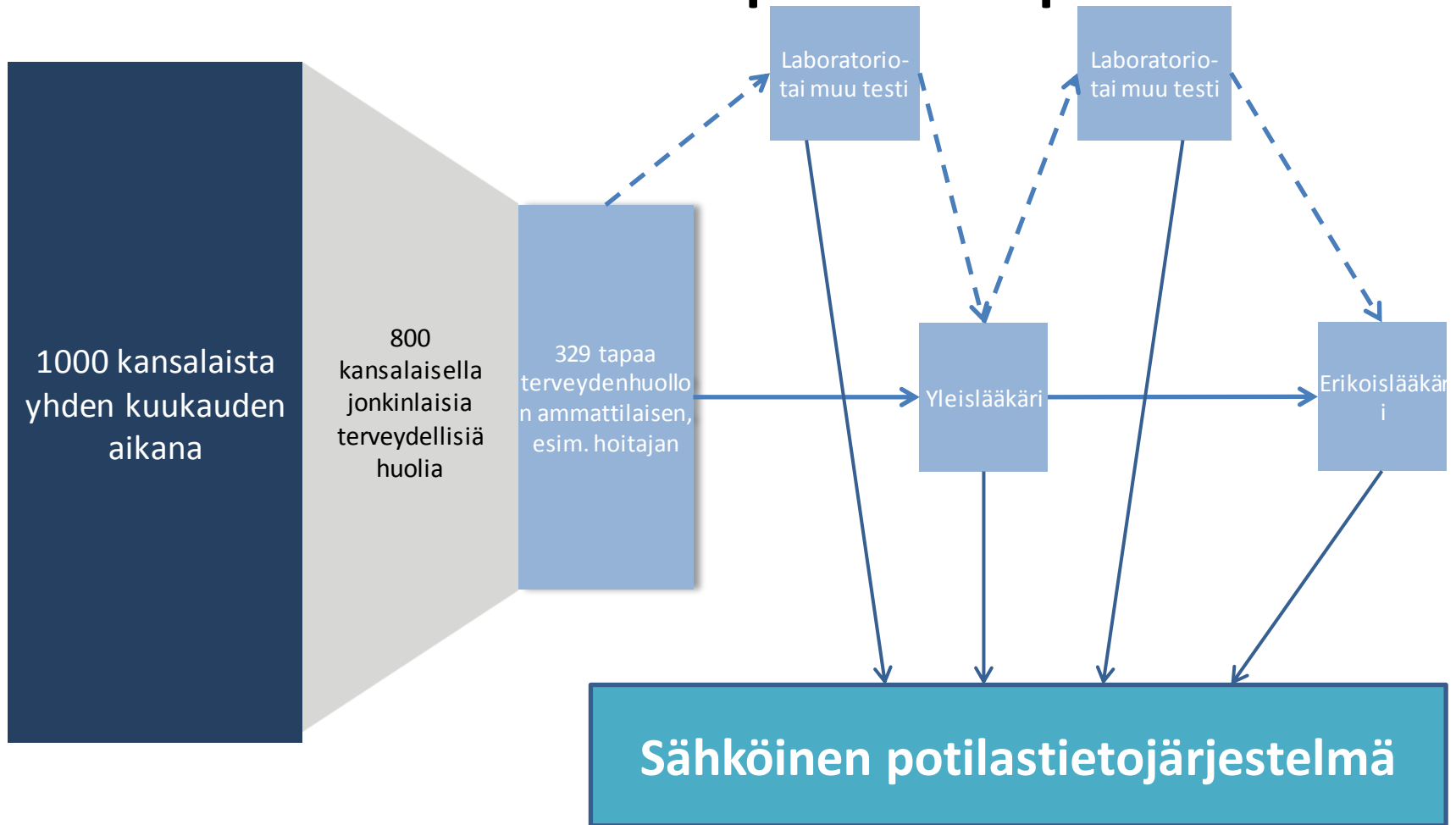
Madis Tiik, Sitra. 20.5.2014

Mistä kansalaiset etsivät apua



Green, LA. Fryer, GE Jr. Yawn, BP. Lanier, D. Dovey, SM (2001). 'The ecology of medical care revisited.' *New England Journal of Medicine*, 344(26): 2021–2025

Perinteinen palvelupolku

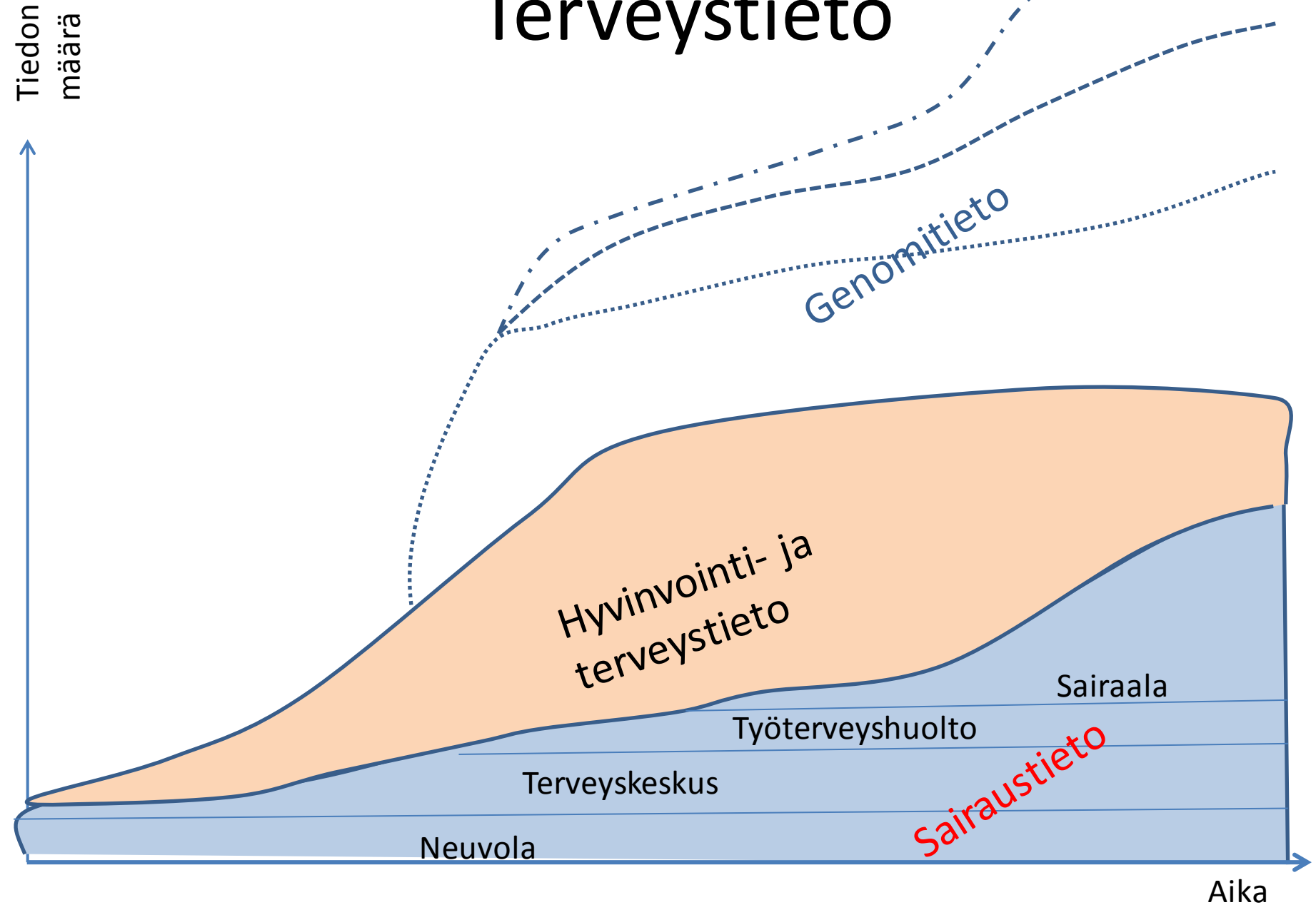


Green, LA. Fryer, GE Jr. Yawn, BP. Lanier, D. Dovey, SM (2001). 'The ecology of medical care revisited.' New England Journal of Medicine, 344(26): 2021–2025

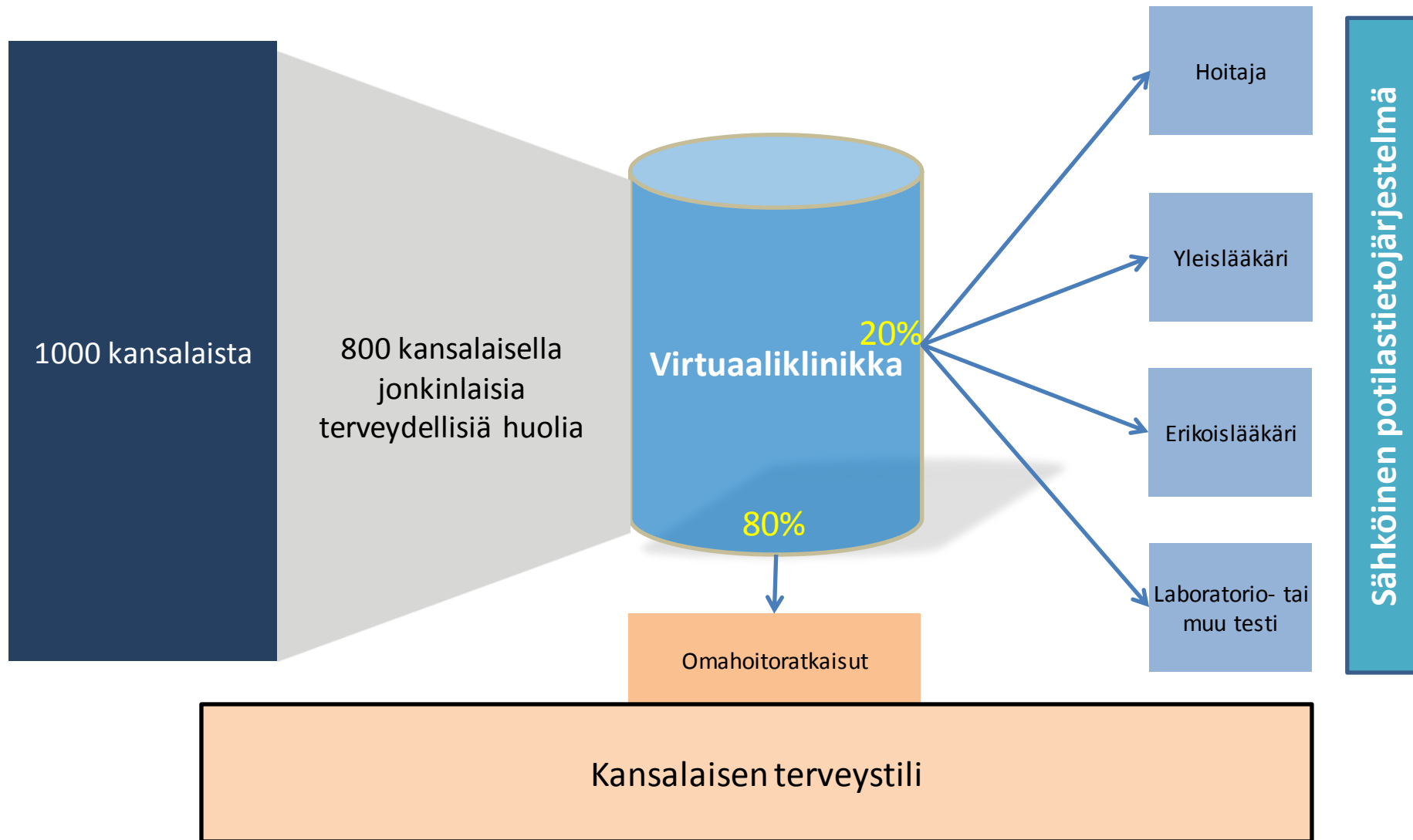
“Today’s healthcare is provider –centric, driven by fee –for-service payments and it’s a barrier to a better healthcare model”

Georg Halvorson, Chairman and
CEO, Kaiser Permanente

Terveystieto



Virtuaalikelinikka & palvelupolku



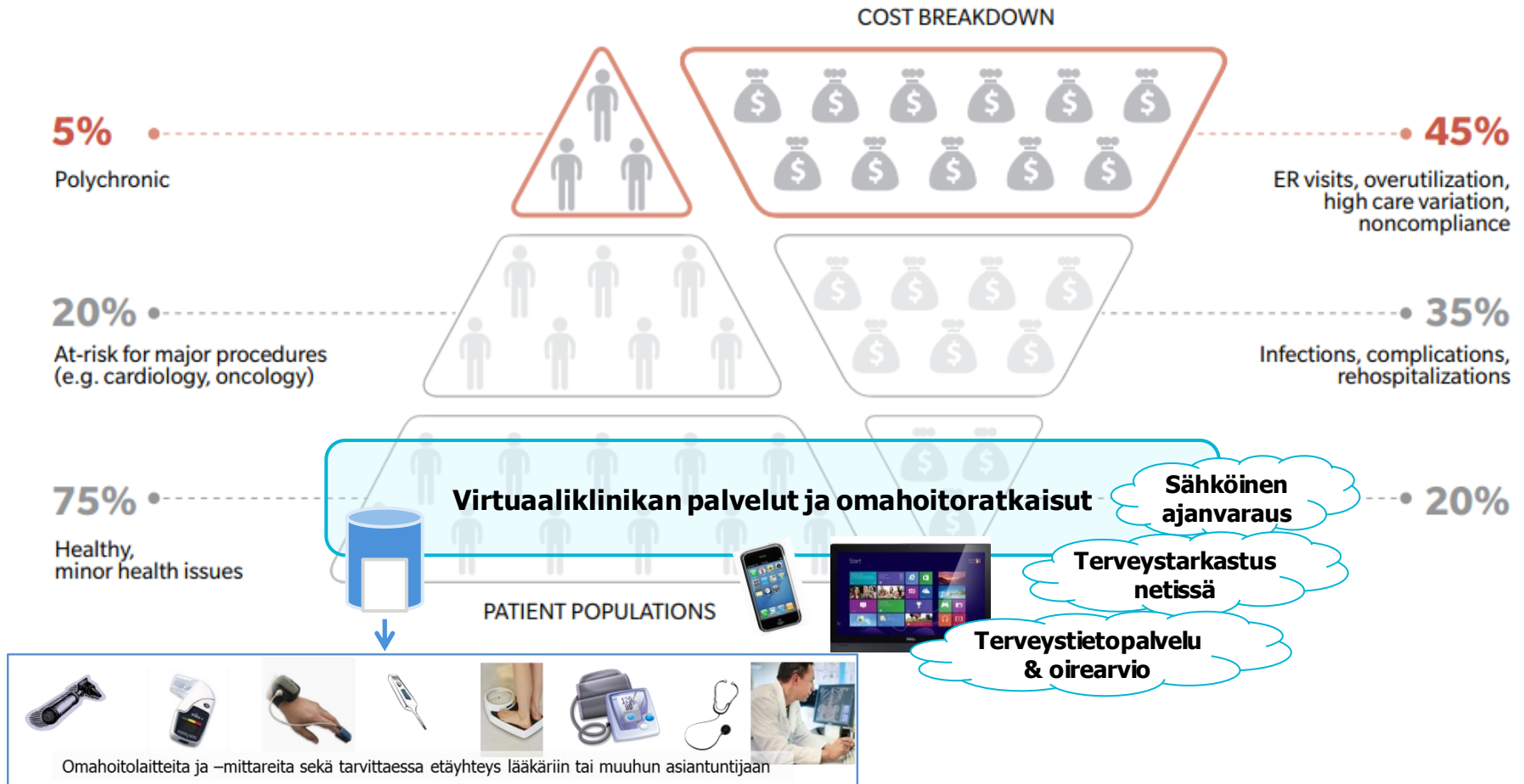
Omahoitokioskit/-pisteet





Virtuaaliklinikan asemoituminen

The upside-down pyramid (Today): Cost by clinical segment



Kuvien lähteet:

<http://www.hqsc.govt.nz/assets/Consumer-Engagement/Partners-in-Care-Resource-page/PIC-volume-to-value-Oct-2013.pdf>

Mukaiillen Intel Free Press & flickr.com/photos/neven

TECH 4/03/2014 @ 2:32PM | 2,342 views

Virtual Health Care Will Revolutionize The Industry, If We Let It

<http://www.forbes.com/sites/ciocentral/2014/04/03/virtual-health-care-visits-will-revolutionize-the-industry-if-we-let-it/>